

FIG 1

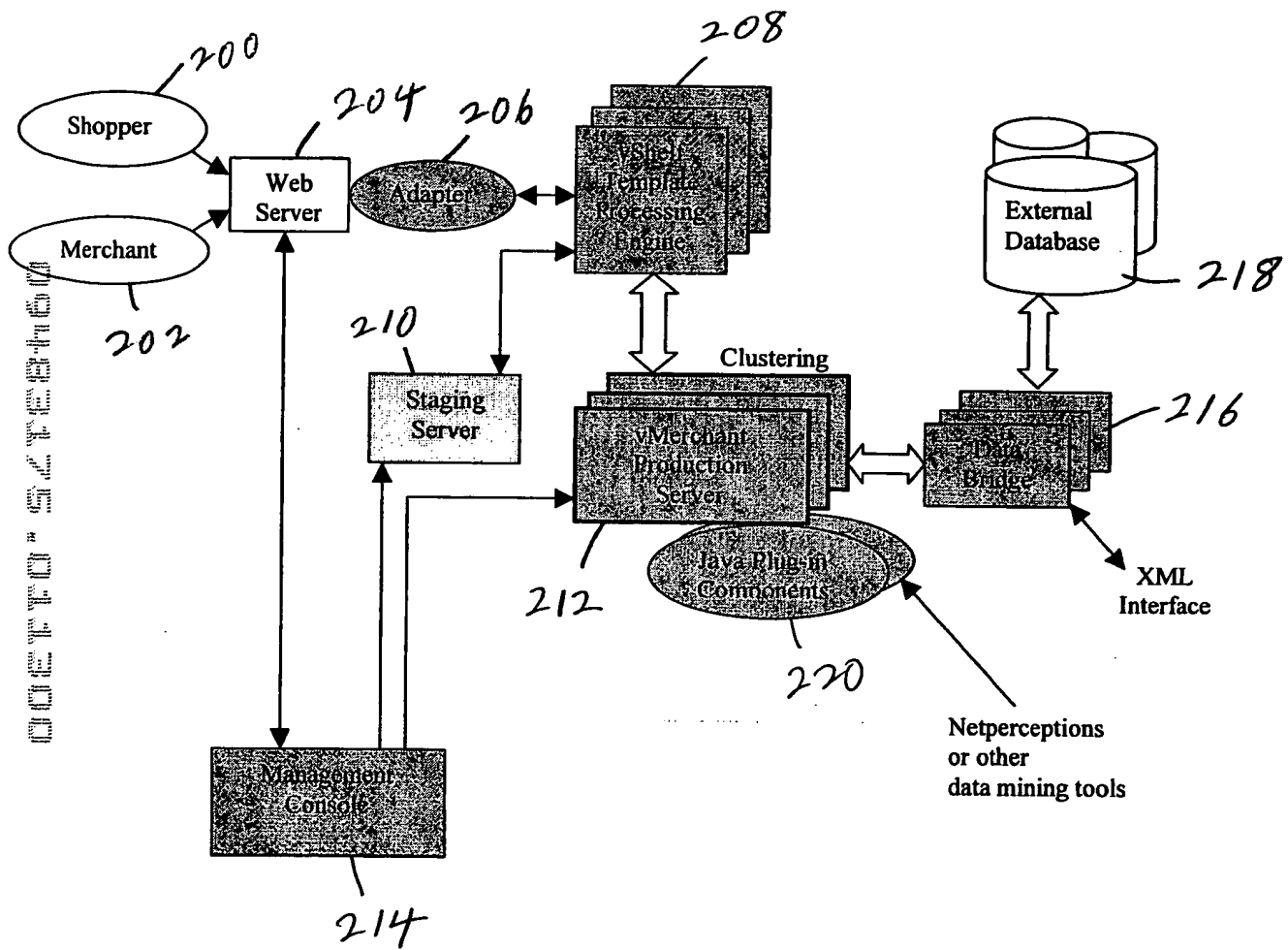


FIG 2

Display: a marketing object container & icon — 300

select - a marketing attribute to associate with the marketing object container

Present marketing objects that are compatible with the selected marketing attribute -306

Select marketing object(s) for insertion in the marketing object container

FIG 3



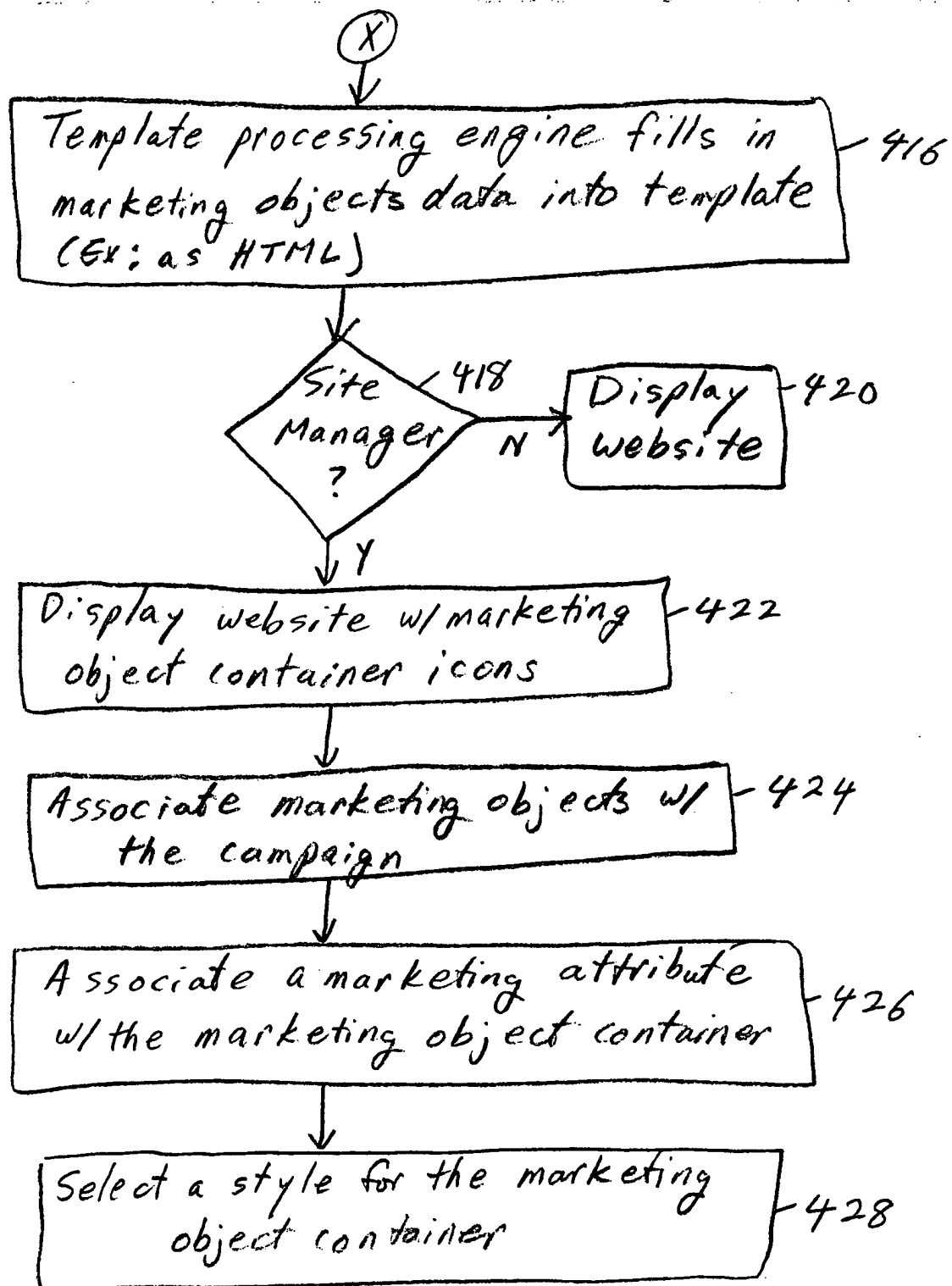


FIG 4B

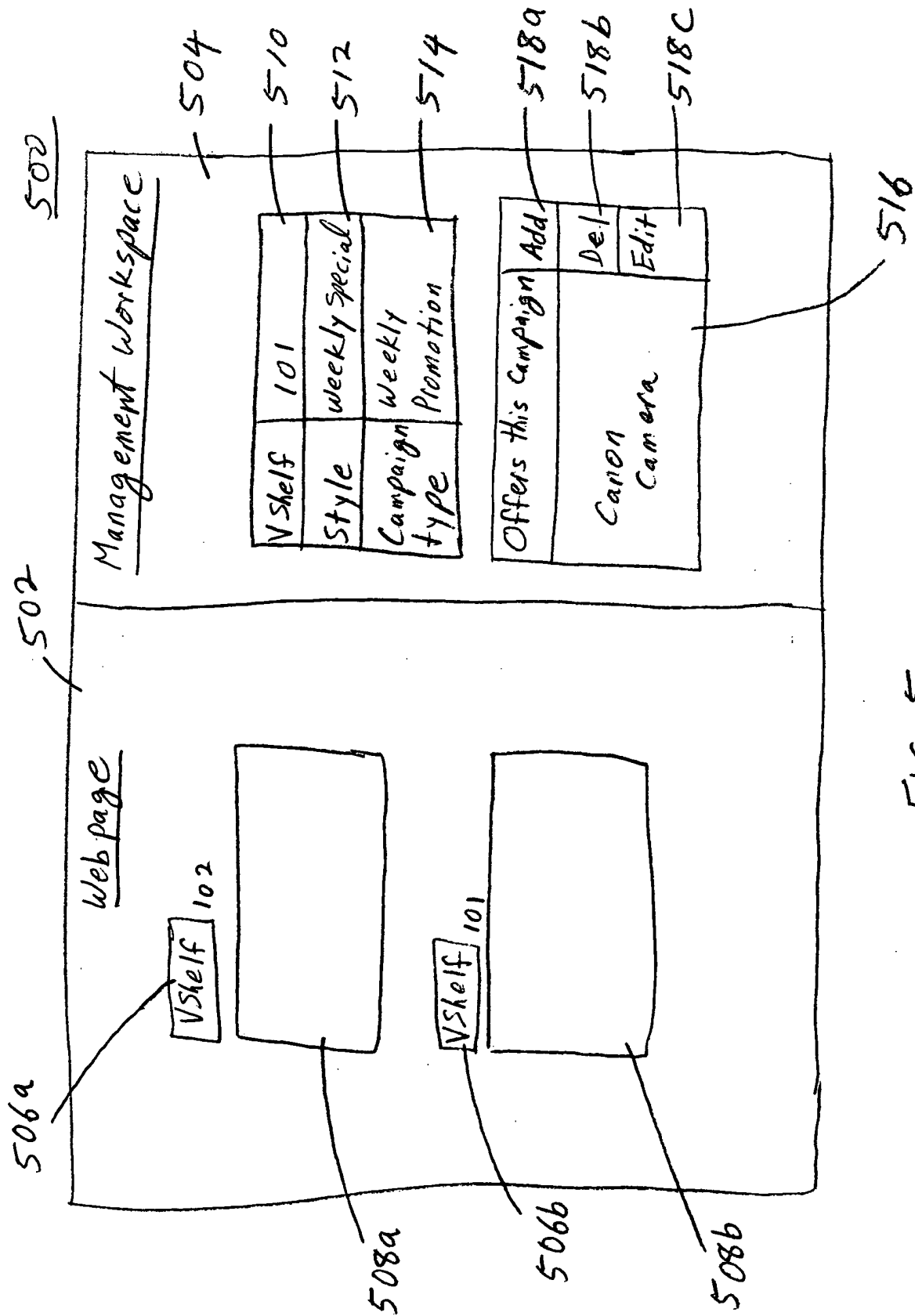
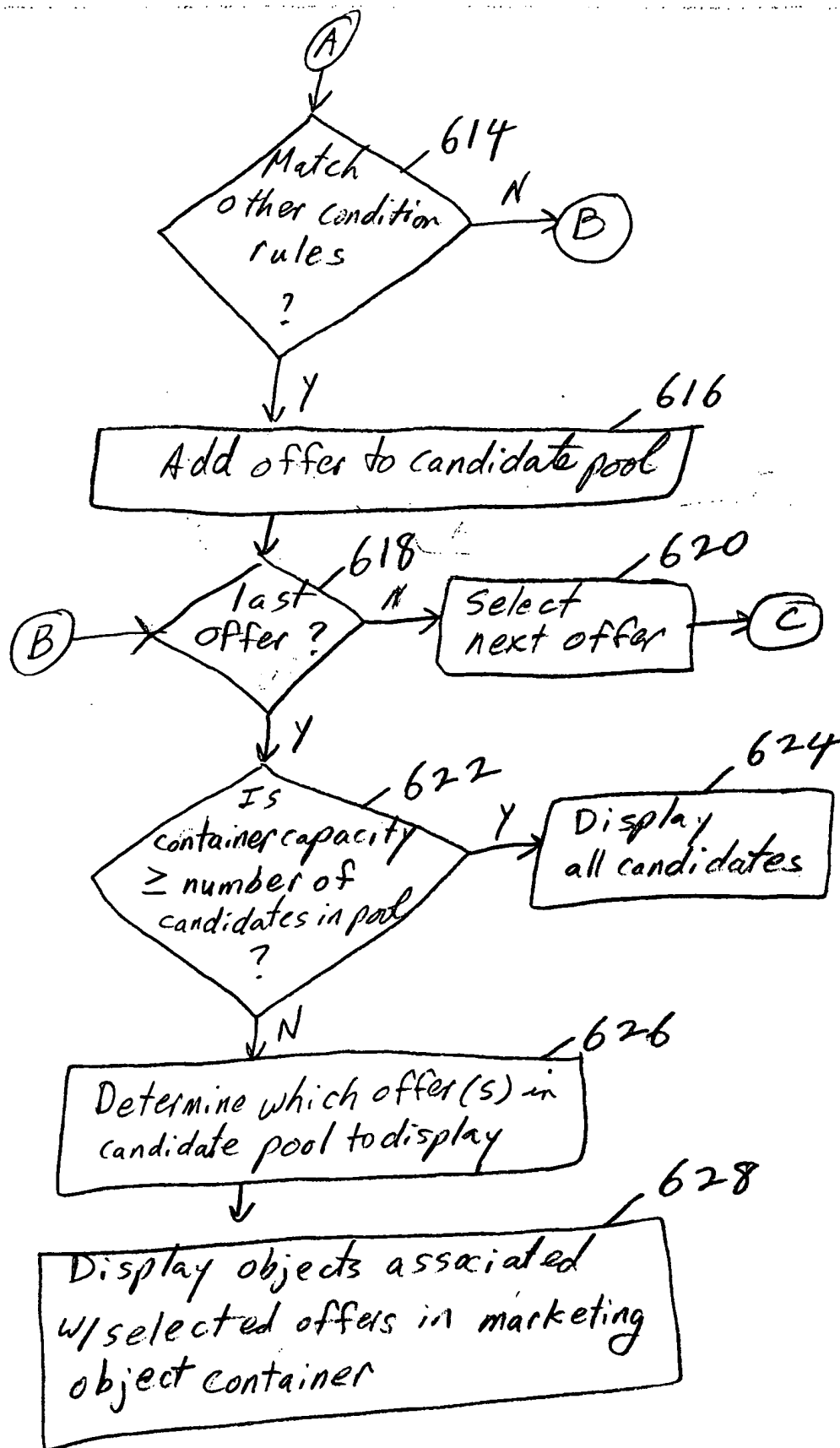


FIG 5





700

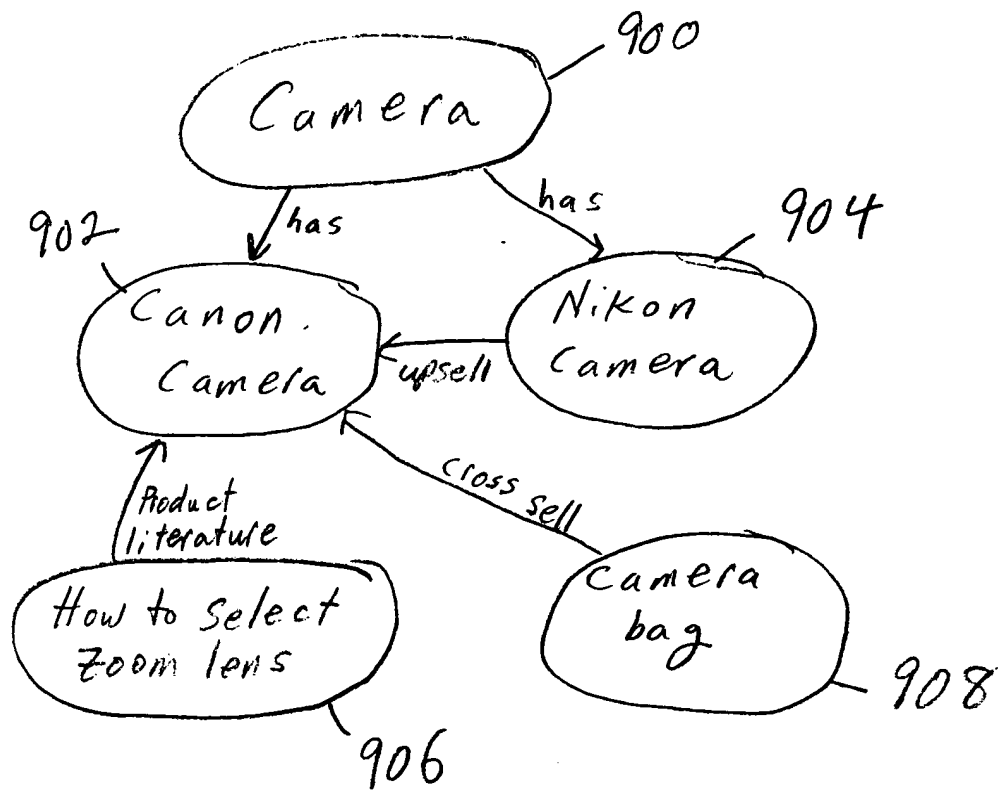
700

700

700

700

700



## Marketing

Container	
-----------	--

**09-07-2016**

$\langle \sigma_0 V_{\text{shelf}} "101" \sigma_0 \rangle$

$\langle \sigma_0 V_{\text{shelf}} "102" \sigma_0 \rangle$

$\langle \sigma_0 V_{\text{shelf}} "103" \sigma_0 \rangle$

$\vdots$

FIG 10

0048315 104300

Manager selects a first marketing object container - 1100



select "current item" on feature list - 1102



Auto designate the first marketing object container as master for this page - 1104



Select a second marketing object container - 1106



Auto designate the second marketing object container as a slave - 1108



look up feature binding for second marketing object container - 1110



look up feature table & identify related items for looked up feature - 1112



FIG 11

select - a marketing object  
container icon - 1200

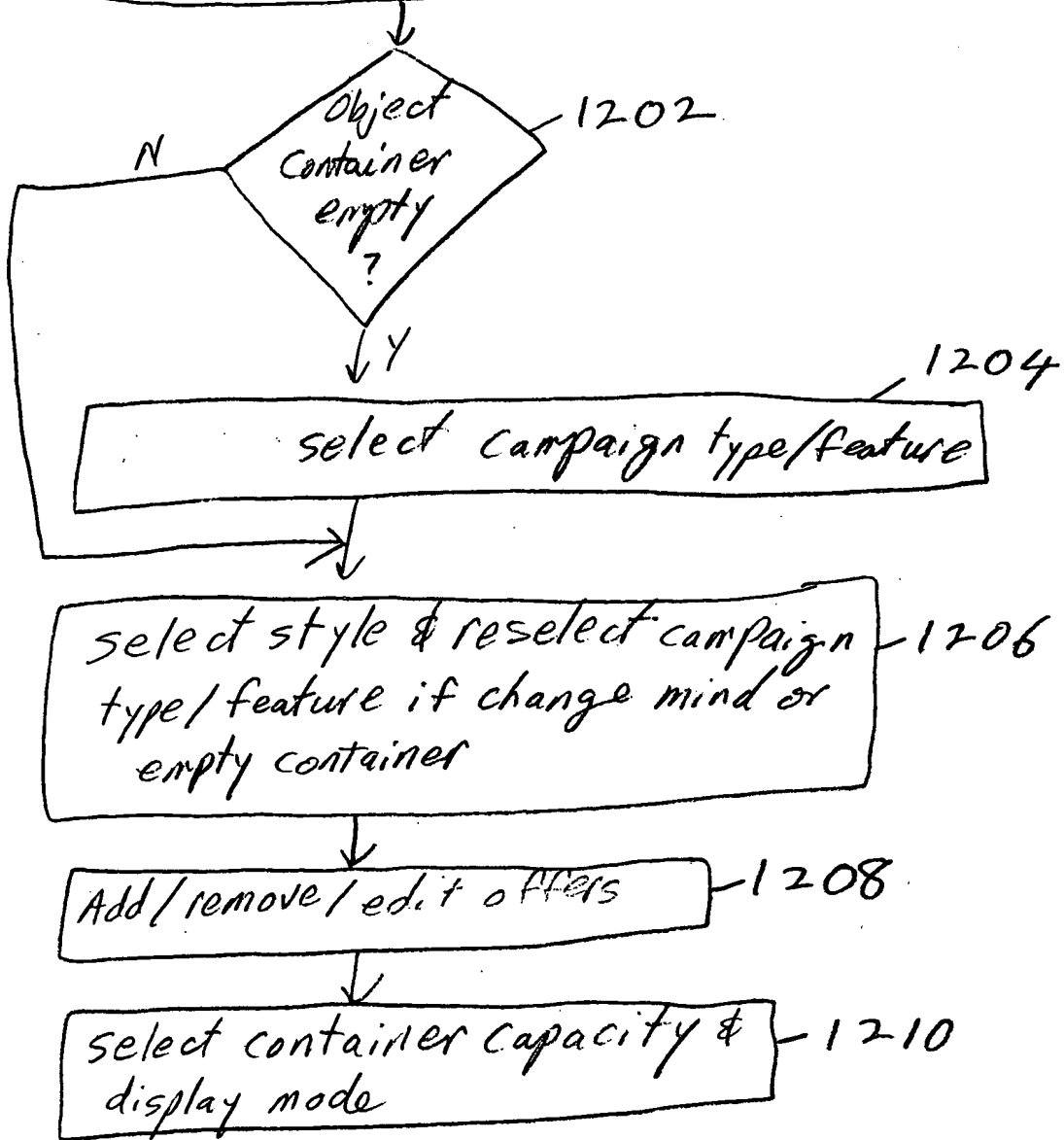
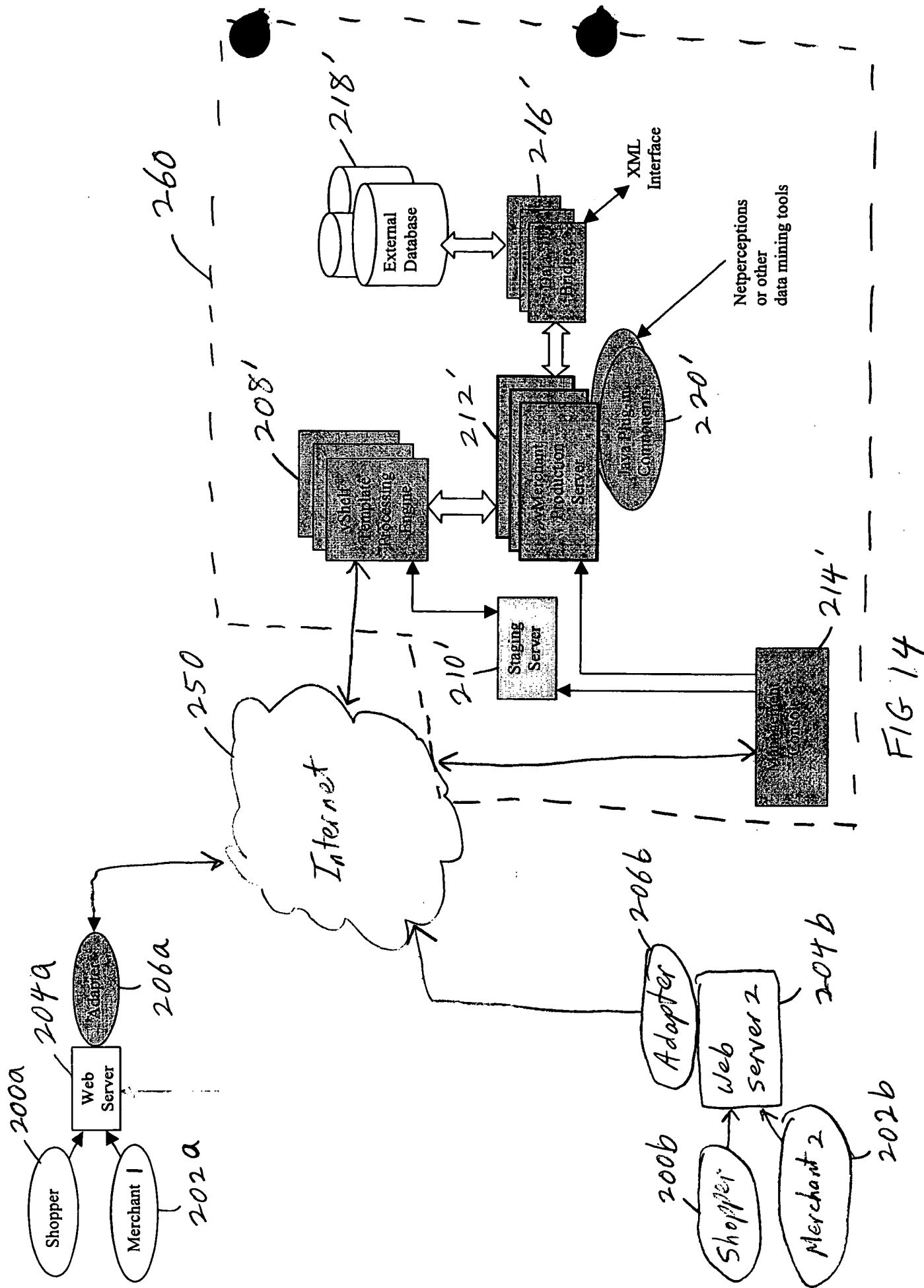


FIG 12





Rent out a marketing object container to a first party, wherein the marketing object container is presented in a webpage controlled by a second party

✓ 1400

The first party associates an attribute with the marketing object container

1402

First party selects a marketing object(s) for insertion into the marketing object container

1404

The attribute and selected marketing object(s) are sent to be associated w/ the marketing object container & automatically presented on the webpage

1406

FIG 15

Provide a first marketing object container associated with a first party

1500

Associate the first marketing object container with a 1<sup>st</sup> website, wherein the 1<sup>st</sup> website is associated with a second party

1502

Associate a second marketing object container with a second website, wherein the second marketing object container is associated with the first party and the second website is associated with a third party

1504

Associate a marketing attribute with the first marketing object container and automatically associate the marketing attribute w/ the second marketing object container

1506

Select a marketing object(s) for insertion in the first marketing object container and automatically inserting the selected marketing object(s) into the second marketing object container

1508

FIG 16

Rent out a first marketing object container to a first party, wherein the first marketing object container is presented in a first webpage controlled by a second party

1600

Rent out a second marketing object container to the first party, wherein the second marketing object container is presented in a second webpage controlled by a third party

1602

The first party associates an attribute with the first marketing object container and the same attribute is automatically associated w/ the second marketing object container

1604

The first party selects a marketing object(s) for insertion into the first marketing object container

1606

Automatically insert the selected marketing object(s) into the second marketing object container

1608

FIG 17